

PRESENTED BY
FREEDOM
Harley-Davidson
 OF OTTAWA

CAPITAL
BBQ FESTIVAL
OTTAWA CANADA

BENEFITING

PROUD SUPPORTER
 RISE FOR DAD
 FIGHTING PROSTATE CANCER

BARRHAVEN FOOD
 CUPBOARD

CLARKE FIELDS PARK IN BARRHAVEN
MAY 24 - 26

FREE ADMISSION WITH \$2 DONATION TO OUR CHARITIES

- ★ BBQ VENDORS
- ★ FOOD TRUCKS
- ★ CRAFT VENDORS
- ★ LIVE BANDS
- ★ BBQ DEMOS
- ★ BEVERAGE PATIO
- ★ BBQ Q&A SESSIONS
- ★ KIDS ZONE
- ★ CANADA'S LARGEST BBQ COMPETITION
- ★ STEAK COOK OFF
- ★ AMATEUR BBQ COMPETITION
- ★ KIDS BBQ COMPETITION
- ★ TOURS OF COMPETITION VILLAGE
- ★ CERTIFIED BBQ JUDGE CLASS

WWW.CAPITALBBQFEST.CA

2019 SPONSORSHIP PACKAGE

Sponsoring the Capital BBQ Festival

Barrhaven has been my home for over 18 years now. My name is John Thomson, and I am a BBQ Guy. I compete, I teach, I promote, and I cook a lot of BBQ. I am quite passionate about BBQ, and now I get to share that passion with my neighbours and I get to **help my community** at the same time.

The Capital BBQ Festival is a 4th year event, which is heavily focused on engaging the community. We will have BBQ Vendors, Food Trucks, Live Bands, Beverage Patio, BBQ Demos, Kids Zone as well as Craft vendors. At the heart of the festival are 4 International BBQ Competitions. BBQ teams and BBQ judges come from all over North America to attend this prestigious BBQ Competition.

Giving back to Barrhaven is very important to me, and this is why we have adopted the **Barrhaven Food Cupboard** as our second charity in 2019. Every penny raised for our charities will be equally shared between **TELUS Ride For Dad Canada** and the **Barrhaven Food Cupboard**.

We are expecting over **10,000 visitors** to come see us this May at Clarke Fields Park. **Admission is free** with a modest \$2 donation to our charities (\$5/family), with 100% of those proceeds going to our charities.

We are able to be this generous only with the help of our sponsors and supporters. Providing the Festival with In Kind services allows us to keep our operating costs as low as possible. Cash sponsorships help us pay the bills.

With each sponsorship of \$1,000 (in Kind and/or cash), we will provide a dedicated 12"x36" sign with your name to recognize your sponsorship of that particular program or element. We also provide you with a 10'x10' space along our Vendors and Sponsors to promote your services/products or brand.

Attached is our full list of **Sponsorship Packages** where you will find opportunities for all budgets.

Please visit our website to apply: **WWW.CAPITALBBQFEST.CA/SPONSORSHIP**

I plan on putting down roots in Barrhaven for this event, and I would like to be able to keep it here for the foreseeable future. I hope you will join us and help grow this event into a yearly Festival that keeps getting better every year.

Thank you,

John Thomson
President
Capital BBQ Festival
613.986.5375
john@eatapedia.com
www.CapitalBBQFest.ca

Event Site Map



Event Hours are

Friday, May 24th: 5 PM – 10 PM

Saturday, May 25th: 11 AM – 10 PM

Sunday, May 26th: 11 AM – 6 PM

Event Title Sponsor - Investment: \$10,000

SOLD – Freedom Harley-Davidson Ottawa

Most prominent Logo placement on all our banners and collateral, merchandise, lanyards, Tshirts. Special mention included at ceremony, in media advisory and in thank you letters. Logo included in all instances of Event Logo. Your Name included in official Event Name. Links on our Website. Social media tagging. Reserved spot with vendors/sponsors: 20x30. Name and/or Logo on All Trophies. Opportunity for Sponsor to address crowd at Awards Ceremony. Participation in Awards Ceremony to hand out prizes and cheques. 2 Judges Seats for New Look Kids Q. 2 Judges Seats for Backyard BBQ Master. 2 judge Seats for KCBS. 1 Free Seat in Steak Cook Off Association CBJ Class

Media Sponsor - Investment: \$5,000

Prominent Logo placement on all our banners and collateral, merchandise, lanyards, Tshirts. Special mention included at ceremony, in media advisory and in thank you letters. Your Name included in official Event Name. Links on our Website. Social media tagging. Reserved spot with vendors/sponsors: 20x20. Opportunity for Sponsor to address crowd at Awards Ceremony. 1 Judges Seat for New Look Kids Q. 1 Judges Seat for Backyard BBQ Master

BBQ Demo Stage Sponsor - Investment: \$5,000

SOLD – Juniper BBQ Scrapper

Prominent Logo placement on all our banners and collateral, merchandise, lanyards, Tshirts. Special mention included at ceremony, in media advisory and in thank you letters. Demo Stage rebranded as "Juniper BBQ Scrapper Demo Stage". Links on our Website. Social media tagging. Reserved spot with vendors/sponsors: 10x20. Opportunity for Sponsor to address crowd at BBQ Demos

Kids Zone Title Sponsor - Investment: \$5,000

Prominent Logo placement on all our banners and collateral, merchandise, lanyards, Tshirts. Special mention included at ceremony, in media advisory and in thank you letters. Kids Zone Stage rebranded as "Sponsor's Kids Zone". Links on our Website. Social media tagging. Reserved spot with vendors/sponsors: 10x20. Opportunity for Sponsor to address crowd at BBQ Demos

Backyard BBQ Competition Sponsor - Investment: \$5,000

Prominent Logo placement on all our banners and collateral, merchandise, lanyards, Tshirts. Special mention included at ceremony, in media advisory and in thank you letters. Backyard BBQ Competition rebranded such as "Backyard BBQ Competition presented by Sponsor". Name and/or Logo on all Backyard BBQ Trophies. Opportunity to address crowd at Awards Ceremony. Opportunity to participate in Awards Ceremony. Links on our Website. Social media tagging. Reserved spot with vendors/sponsors: 10x20.

Environmental Services Sponsor - Investment: \$5,000

Prominent Logo placement on all our banners and collateral, merchandise, lanyards, Tshirts. Special mention included at ceremony, in media advisory and in thank you letters. Links on our Website. Social media tagging. Reserved spot with vendors/sponsors: 10x20. Opportunity for Sponsor to address crowd at Awards Ceremony

Steak CookOff Sponsor - Investment: \$3,000

Logo placement on all our banners and collateral, merchandise, lanyards, Tshirts. Special mention included at ceremony, in media advisory and in thank you letters. Links on our Website. Social media tagging. Reserved spot with vendors/sponsors: 10x10.

Print Sponsor - Investment: \$3,000

Prominent Logo placement on all our banners and collateral, merchandise, lanyards, Tshirts. Special mention included at ceremony, in media advisory and in thank you letters. Kids Zone Stage rebranded as "Sponsor's Kids Zone". Links on our Website. Social media tagging. Reserved spot with vendors/sponsors: 10x20. Opportunity for Sponsor to address crowd at BBQ Demos

Kids Zone Activities Sponsor

Investment: \$3,000

Prominent Logo placement on all our banners and collateral, merchandise, lanyards, Tshirts. Special mention included at ceremony, in media advisory and in thank you letters. Kids Zone Stage rebranded as "Sponsor's Kids Zone". Links on our Website. Social media tagging. Reserved spot with vendors/sponsors: 10x20. Opportunity for Sponsor to address crowd at BBQ Demos

Banners Sponsor

Investment: \$3,000

Prominent Logo placement on all our banners and collateral, merchandise, lanyards, Tshirts. Special mention included at ceremony, in media advisory and in thank you letters. Kids Zone Stage rebranded as "Sponsor's Kids Zone". Links on our Website. Social media tagging. Reserved spot with vendors/sponsors: 10x20. Opportunity for Sponsor to address crowd at BBQ Demos

Signage Sponsor

Investment: \$3,000

Prominent Logo placement on all our banners and collateral, merchandise, lanyards, Tshirts. Special mention included at ceremony, in media advisory and in thank you letters. Kids Zone Stage rebranded as "Sponsor's Kids Zone". Links on our Website. Social media tagging. Reserved spot with vendors/sponsors: 10x20. Opportunity for Sponsor to address crowd at BBQ Demos

Main Tent Sponsor

Investment: \$3,000

Prominent Logo placement on all our banners and collateral, merchandise, lanyards, Tshirts. Special mention included at ceremony, in media advisory and in thank you letters. Kids Zone Stage rebranded as "Sponsor's Kids Zone". Links on our Website. Social media tagging. Reserved spot with vendors/sponsors: 10x20. Opportunity for Sponsor to address crowd at BBQ Demos

Volunteers Sponsor

Investment: \$3,000

Prominent Logo placement on all our banners and collateral, merchandise, lanyards, Tshirts. Special mention included at ceremony, in media advisory and in thank you letters. Kids Zone Stage rebranded as "Sponsor's Kids Zone". Links on our Website. Social media tagging. Reserved spot with vendors/sponsors: 10x20. Opportunity for Sponsor to address crowd at BBQ Demos

Security Sponsor

Investment: \$3,000

Prominent Logo placement on all our banners and collateral, merchandise, lanyards, Tshirts. Special mention included at ceremony, in media advisory and in thank you letters. Kids Zone Stage rebranded as "Sponsor's Kids Zone". Links on our Website. Social media tagging. Reserved spot with vendors/sponsors: 10x20. Opportunity for Sponsor to address crowd at BBQ Demos

Advertising Sponsor - Investment: \$3,000

Logo placement on all event banners and signage. Special mention included at ceremony, in media advisory and in thank you letters. Links on our Website. Social media tagging. Reserved spot with vendors/sponsors: 10x10.

Kids Q Contest Sponsor - Investment: \$2,000

SOLD – New Look Eyewear

Logo placement on all event banners and signage. Special mention included at ceremony, in media advisory and in thank you letters. Links on our Website. Social media tagging. Event rebranded the "New Look Kids Q Contest". Opportunity to address teams and judges at their meetings. Opportunity to address crowd at Awards Ceremony. Name and/or Logo on all Kids Q trophies. Reserved spot with vendors/sponsors: 10x10.

Judges Tent Sponsor - Investment: \$2,000

Logo placement on tent banners and signage. Special mention included at ceremony, in media advisory and in thank you letters. Links on our Website. Social media tagging. Reserved spot with vendors/sponsors: 10x10. Opportunity to address Judges during their meeting. Opportunity to provide handouts/swag with your brand for Judges.

Electrical Sponsor - Investment: \$1,000

Logo on Sponsors Banner. Special mention included at ceremony, in media advisory and in thank you letters. Links on our Website. Social media tagging. Reserved spot with vendors/sponsors: 10x10.

Insurance Sponsor - Investment: \$1,000

Logo on Sponsors Banner. Special mention included at ceremony, in media advisory and in thank you letters. Links on our Website. Social media tagging. Reserved spot with vendors/sponsors: 10x10.

Kids Zone Entertainment Sponsor

Investment: \$1,000 - Logo on Sponsors Banner. Special mention included at ceremony, in media advisory and in thank you letters. Links on our Website. Social media tagging. Reserved spot with vendors/sponsors: 10x10.

First Aid Sponsor - Investment: \$1,000

Logo on Sponsors Banner. Special mention included at ceremony, in media advisory and in thank you letters. Links on our Website. Social media tagging. Reserved spot with vendors/sponsors: 10x10.

Shuttle Bus Sponsor - Investment: \$1,000

Logo on Sponsors Banner. Special mention included at ceremony, in media advisory and in thank you letters. Links on our Website. Social media tagging. Reserved spot with vendors/sponsors: 10x10.

Information Booth Sponsor - Investment: \$1,000 **SOLD – Action Car and Truck Accessories**

Logo on Sponsors Banner. Special mention included at ceremony, in media advisory and in thank you letters. Links on our Website. Social media tagging. Reserved spot with vendors/sponsors: 10x10.

Refrigeration and Ice Sponsor - Investment: \$1,000

Logo on Sponsors Banner. Special mention included at ceremony, in media advisory and in thank you letters. Links on our Website. Social media tagging. Reserved spot with vendors/sponsors: 10x10.

Grocery Sponsor - Investment: \$1,000

Logo on Sponsors Banner. Special mention included at ceremony, in media advisory and in thank you letters. Links on our Website. Social media tagging. Reserved spot with vendors/sponsors: 10x10.

Golf Cart Sponsor - Investment: \$1,000

Logo on Sponsors Banner. Special mention included at ceremony, in media advisory and in thank you letters. Links on our Website. Social media tagging. Reserved spot with vendors/sponsors: 10x10.

Onsite Communications Sponsor - Investment: \$1,000

Logo on Sponsors Banner. Special mention included at ceremony, in media advisory and in thank you letters. Links on our Website. Social media tagging. Reserved spot with vendors/sponsors: 10x10.

KCBS Contest – Chicken Sponsor - Investment: \$1,000 **SOLD – Eatapedia School of BBQ**

Logo on Sponsors Banner. Special mention included at ceremony, in media advisory and in thank you letters. Links on our Website. Social media tagging. Reserved spot with vendors/sponsors: 10x10.

KCBS Contest – Ribs Sponsor - Investment: \$1,000

Logo on Sponsors Banner. Special mention included at ceremony, in media advisory and in thank you letters. Links on our Website. Social media tagging. Reserved spot with vendors/sponsors: 10x10.

KCBS Contest – Pork Sponsor - Investment: \$1,000

Logo on Sponsors Banner. Special mention included at ceremony, in media advisory and in thank you letters. Links on our Website. Social media tagging. Reserved spot with vendors/sponsors: 10x10.

KCBS Contest – Brisket Sponsor = Investment: \$1,000

Logo on Sponsors Banner. Special mention included at ceremony, in media advisory and in thank you letters. Links on our Website. Social media tagging. Reserved spot with vendors/sponsors: 10x10.

Premiere Sponsor - Investment: \$1,000

Logo on Sponsors Banner. Special mention included at ceremony, in media advisory and in thank you letters. Links on our Website. Social media tagging. Reserved spot with vendors/sponsors: 10x10.

Gold Sponsor - Investment: \$500

Logo on Sponsors Banner. Special mention included at ceremony, in media advisory and in thank you letters. Links on our Website. Social media tagging.